

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP19/12 15.09
CHANGES *** WFTV-TV ***

DATE SEP19/12 15.09

CROSSROADS GPS

(7)

PROGRAM : NEWS
CON COM1 : 2X PER DAY

REP HEADLINE# 6289682 TRF# 328001
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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30	A		1106P-1142P	30		\$2,250.00	8/29	8/29	1		WED	1
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PROGRAM : NEWS
ORD COM1 : SPOT RAN 1140P IN NEWS 1106P-1142P DUE TO BUCS GAME RUN OVER
THIS IS A MAKE-GOOD FOR AUG29 ON LINE-26 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#26 MISSED:M-W/1100P-1135P AUG29 30S \$2,250.00 (SEP19/12)
OFFER:WED/1106P-1142P AUG29 30S \$2,250.00 PLS ADVISE.
CMT:SPOT RAN 1140P IN NEWS 1106P-1142P DUE TO BUCS GAME RUN OVER
AUG/12 92500.00 SEP/12 99150.00 CONTRACT TOTAL 191650.00
TOTAL SPOTS 72

MARKET TOTALS \$435,568 WFTV 44% WKMG 18% WESH 29% WOFL 8% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE